



## ARE YOUR STUDENTS WORTH A PENNY PER DAY?

### ARE YOUR STUDENTS GETTING A 21ST CENTURY EDUCATION?

The world is changing. Globalization has opened up the world, allowing people to connect in new and exciting ways. The jobs that students will get after they graduate may not yet exist; in order to prepare them for this new world it is essential to change the way we educate them—just teaching ideas and facts, without teaching in real-life settings, is no longer enough. Success in learning in the 21st century requires a new skill of agile learning, which is about how to immediately identify and apply new concepts at a much more rapid pace than ever before. Are your schools getting a 21st century education?

### THE DIGITAL DIVIDE IN EDUCATION

While in many countries, children are just a quick mouse click away from answers, others are located in more challenging environments that lack advanced infrastructure, and the use of technology is rare.

**STUDENTS WHO CAN ACCESS THE INTERNET HAVE UNFAIR COMPETITIVE ADVANTAGE OVER THOSE WHO DON'T AND IT CAN BE REFLECTED IN THEIR PROFESSIONAL LIVES. THEY HAVE ACCESS TO THE LATEST TECHNOLOGY AND GET ACCESS TO THE BEST AVAILABLE LEARNING AIDS. AS A RESULT, THEY HAVE BETTER OPPORTUNITY TO ACHIEVE EXCELLENCE IN EDUCATION WHILE THOSE WHO DON'T ARE MORE LIKELY TO STAGNATE, GLUED TO OBSOLETE OLD IDEAS.**



### BRIDGING THE DIGITAL DIVIDE WITH C3 MICRO-CLOUD



The C3 Micro-Cloud creates a rich learning environment that provides a local content repository and powerful e-Learning tools. Teachers and students connect via Wi-Fi to the local micro-cloud and they have access to a complete cloud-based learning environment. If content as texts, subject media, guides, tests, and other resources are cached on the micro-cloud, they are always available regardless of 'upstream' network connectivity.

**Teachers can better prepare their students for the world, the workforce, or higher education and students get the chance to experience the world without leaving the classrooms!**

***WE HELP SCHOOLS CROSS THE DIGITAL DIVIDE WORLDWIDE IN OUR QUEST OF GLOBAL EQUALITY IN EDUCATION!***

## THE C3 MICRO-CLOUD PLATFORM:

### Enabling non-connected environments



Plug-and play  
Micro-cloud: easy to use



Wi-Fi Access Point to  
allow easy access to  
Locally cached resources



Compatible with  
notebooks, desktops,  
tablets, mobile phones



Access your digital  
content instantly into  
C3 local repository



Enable real off-line  
e-learning with the  
integrated LMS



Optional battery  
available (up to 5h)

### Enhancing connected environments



Manages remotely  
hundreds' schools from a  
central dashboard



Filter & Control Internet access by  
profile, controlling which sites can  
be accessed



Accelerates Internet speed  
with intelligent dynamic  
caching (videos/pages)



STEM: Enable an Closed  
loop education  
environment

## BUT HOW MUCH DOES IT COSTS TO ALLOW YOUR STUDENTS TO HAVE A 21ST CENTURY EDUCATION ?

*What is the price to give your students the opportunity for a better future?*

*For only a penny per day per student\*, classroom walls will no longer be a barrier to a technology based future!*

**ARE YOUR STUDENTS WORTH A PENNY PER DAY?**



\*annual cost per student, in a sample of 50 students

## FOR ONLY A PENNY PER DAY PER STUDENT, THE C3 MICRO-CLOUD IMPROVES EDUCATION FOR:

### STUDENTS

Students can access global education resources and rich learning content, such as videos, quizzes, podcasts and learning games, even if the school does not always have an upstream connection to the internet. They can also have access—by any student device, such as notebook, tablet or smartphone — to real-time feedback to track their performance.

Learning with the C3 Micro-Cloud improves students' engagement in the learning process and better prepare them for the future.

### TEACHERS

With the C3 Micro-Cloud teachers are able to follow state-of-the-art teaching methods and leverage leading curriculum, by providing a wide range of learning materials and promoting flexibility and differentiation in the learning methods. They can easily plan lessons, saving time to deliver an education that works with each student's unique needs. The progress of the students can be tested real-time, and analysed to help them learn better.

### SCHOOLS AND GOVERNMENTS

Allows administrators to curate and distribute approved content for the entire country or region from a single point, to be updated whenever a connection is possible. Improve internet speed by caching HTTP and HTTPS pages and prioritizing access by user profile. It also ensures that students only navigate internet sites allowed by the school's safety policy.